



## The 3rd Cerrito Forum - Innovation for Poverty Elimination

May 22-23, 2019, Cerrito, Paraguay

### Agenda

#### Wednesday, May 22nd

07:30 - 17:00

**Mercado Guasu** - Tour to taste and learn about the products of local entrepreneurs and Qom artisan crafts.

06:30 - 09:30

**Breakfast** - Exclusive for Cerrito Hotel guests

07:00 - 09:00

#### **Optional Experiential Activities**

- A) QOM indigenous community visit, where the Fundación Paraguaya is developing a project that seeks to eliminate poverty
- B) Tour of the Cerrito Agricultural School led by students
- C) A round of “mate” with the students of the Cerrito Agricultural School

09:30 - 10:00

#### **Opening Remarks**

- Martín Burt, Executive Director, Fundación Paraguaya
- Joel Branski, Director Representative, Development Bank of Latin America (CAF)
- Location: Franciscan Auditorium

10:00 - 11:00

#### **Panel - *Changing Development Thinking, Changing Development Practice***

- Martín Burt, Executive Director, Fundación Paraguaya
- Carolina Robino, International Development Research Centre
- Smita Bhatnagar, Senior Coordinator, Self-Employed Women’s Association (SEWA)
- Moderator: Michael Walton, Senior Lecturer, Harvard Kennedy School of Government
- Location: Franciscan Auditorium



11:00 - 11:30

**Elevator Pitch** - Breakout session speakers will briefly present the content of their sessions.

- Location: Franciscan Auditorium

11:30 - 12:45

**Breakout Sessions**

**A) *Creating EPIC Partnerships***

- Dave Peery, Managing Director, PEERY Foundation
- Jessamyn Shams-Lau, Executive Director, PEERY Foundation
- Jocelyn Curran, Project Manager, PEERY Foundation
- Location: 2do curso

**B) *From Nets to Trampolines: Gender Equality to Enhance Social Protection Programs***

- Stella Guillen, General Director, Technical Unit of the Social Cabinet of the Presidency
- Adriana Insaurralde, Resident Representative in the Southern Cone, Fundación Capital
- Andres Demp, Executive Director, Grupo Alquimia S.A.
- Verónica Seraffini, Researcher at the Center of Analysis and Diffusion of the Paraguayan Economy (CADEP)
- Jorge Maldonado, Associate Professor, Universidad de los Andes
- Moderator: Carolina Robino, Senior Program Officer, Canada's International Development Research Centre (IDRC)
- Location: Gardens; Sala de Tecnología in case of rain

**C) *Hackathon: Technologies to Eradicate Poverty***

- Dinah Jean, Impact Program Manager, Twilio Inc.
- Dawn Kwan, Program Director, Team4Tech
- Björn Schmidtke, CEO and Co-Founder, Penguin Academy
- Bryan Giger, Co-Founder, Penguin Academy
- Location: Franciscan Auditorium

**D) *Impact Investing***

- Lynne Anderson, Mentor Network Director, Miller Center for Social Entrepreneurship
- Cristian Cardoner, Partner, Acumen Fund
- Location: Gardens; 1er curso in case of rain

12:45 - 14:15

**Lunch**



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**Optional Experiential:** Lunch with Students & their Families

14:15 - 15:15

**Keynote Session:** Empowering Millions

- Joe Madiath, Founder and Former Executive Director, Gram Vikas
- Paula Burt, Program Coordinator of the Access to Water and Climate Action Program, Fundación Avina
- Location: Franciscan Auditorium

15:15 - 15:30

**New Frontiers in Poverty Elimination Research - Beyond Anecdotal Evidence**

- Katharina Hammler, Director of Monitoring and Evaluation, Fundación Paraguaya
- Location: Franciscan Auditorium

15:30 - 16:00

**Surprise Moment**

16:00 - 17:00

**Panel - *Poverty, Adaptability, and Climate Change***

- Gustavo Nagy, Associate Professor of Environmental Sciences, Universidad de la República
- Yan Speranza, Executive Director, Fundación Moisés Bertoni
- Melania Guerra, Oceanographer and Science Diplomacy Consultant
- Location: Franciscan Auditorium

18:00 - 19:30

**Movie Night:** "Daughters of the Forest" Documentary

- Celsa Acosta, Co-Coordinator, Poverty Stoplight Cerrito Initiative, Fundación Paraguaya
- Palmira Mereles, Mbaracayú Education Center Alumni
- Bianca Soares, Mbaracayú Education Center Alumni

19:30 -

**Dinner and Bonfire**

Thursday, May 23rd



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08:00 - 17:00

**Mercado Guasu** - Tour to taste and learn about the products of local entrepreneurs

06:30 - 09:00

**Breakfast** - Exclusive for Cerrito Hotel guests

07:00 - 09:00

**Optional Experiential Activities** As listed on Wednesday, and including  
D) A tour of the Benjamin Aceval wetlands for a morning of birdwatching

09:00 - 10:00

**Keynote Session:** Noble Cause Corruption

- Larry Reed, Senior Fellow for Economic Inclusion, RESULTS
- Genzo Yamamoto, Director of Knowledge Management, Opportunity International
- Location: Franciscan Auditorium

10:00 - 10:30

**Elevator pitch** - Breakout session speakers will briefly present the content of their sessions.

- Location: Franciscan Auditorium

10:30 - 11:45

**Parallel Sessions**

**A) *Inclusive business models for poverty elimination and women's empowerment***

- Roberto Gimenez, Programs Manager, Fundación Paraguaya
- Silvia Flores, Executive Director, Cooperativa la Juanita
- Smita Bhatnagar, Senior Coordinator, Self-Employed Women's Association (SEWA)
- Moderador: Roberto Gutiérrez, Professor, Universidad de los Andes
- Location: Gardens; 2do curso in case of rain

**B) *Research within the Poverty Spotlight***

- Marie Claire Burt, Doctoral Researcher at the Institute of Development Studies (IDS) at the University of Sussex
- Katharina Hammler, Director of Monitoring and Evaluation, Fundación Paraguaya



- Juan Carlos Pane, Doctoral Researcher at the Institute of Development Studies (IDS) at the University of Sussex
- Nancy Ramos, Poverty Stoplight Methodology Manager, Fundación Paraguaya
- Moderator: José Molinas, Founder, Instituto del Desarrollo
- Location: Gardens; 1er curso in case of rain

11:45 - 12:45

### Breakout Sessions

#### **A) Solutions from Cerrito to the world**

- Holger Bergen, Mayor, Municipality of Filadelfia
- Oscar Rodas, Director of Climate Change and Policy, World Wildlife Fund Paraguay
- Jorge Martinez, Founder and Director, EMParaguay
- Location: Gardens; 1er curso in case of rain

#### **B) Technical Vocational Education**

- Hugo Florentin, Director of Cerrito Agricultural School, Fundación Paraguaya
- Oscar Charotti, Executive Director, Juntos por la Educación
- Palmira Mereles, Mbaracayú Education Center Alumni
- Bianca Soares, Mbaracayú Education Center Alumni
- Location: Gardens; 2do curso in case of rain

#### **C) Poverty Stoplight Community Building**

- Special invitation, for Poverty Stoplight Hubs and local partners
- Location: 3er curso

12:45 - 13:45

### Lunch

**Optional Experiential:** Lunch with Students & their Families

13:45 - 14:45

### Breakout Sessions

#### **A) Poverty Elimination: A Multilateral Approach**

- Florencia Attademo-Hirt, Country Representative, Inter-American Development Bank (IDB) in Paraguay
- Evelyn Rodriguez-Perez, Country Representative, USAID in Paraguay
- Eduardo Allende, Program Officer, UNDP in Paraguay
- Location: 2do curso



### **B) *Scaling Up Clinic Case Study***

- Isabel Guerrero, Co-founder and Executive Director, IMAGO Global Grassroots
- Michael Walton, Senior Lecturer, Harvard Kennedy School of Government
- Location: Franciscan Auditorium

14:45 - 16:15

### **Breakout Sessions**

#### **A) *Human-Centered Design Workshop***

- Rick Holtz, Software Engineer and Product Designer, Twilio
- Location: 3er curso

#### **B) *Scaling up Clinic***

- Isabel Guerrero, Co-founder and Executive Director, IMAGO Global Grassroots
- Michael Walton, Senior Lecturer, Harvard Kennedy School of Government
- Location: Franciscan Auditorium

16:15 - 17:00

### **Wrapping Up**

- Location: Franciscan Auditorium

17:00 - 17:10

### **Closing Words**

- Martin Burt, Executive Director, Fundación Paraguaya
- Raul Gauto, Chief of Staff, Fundación Paraguaya
- Location: Franciscan Auditorium

19:00 -

### **Farewell & Thank you Dinner**

This program is subject to change.