



INNOVATION FOR POVERTY ELIMINATION

PROGRAM



PROGRAM - CERRITO 2018:

Innovation for Poverty Elimination

May 23-24, 2018

TUESDAY,

MAY 22ND

18:00

WELCOME COCKTAIL



Grab a drink! Martín Burt and the Fundación Paraguaya staff welcome participants to **Cerrito 2018: Innovation for Poverty Elimination**.

WEDNESDAY,

MAY 23RD

7:00 – 9:30

BREAKFAST



7:30 – 9:00

VISIT THE QOM VILLAGE (OPTIONAL)

Take a five-minute bus ride to the neighboring indigenous community and learn about the history, culture and language of the Qom people. This indigenous group is native to the Gran Chaco region of South America, now Argentina, Bolivia and Paraguay. Originally nomadic hunter-gatherers who resisted colonialism for centuries, they were finally driven from their ancestral lands by cattle ranching 50 years ago. At the beginning of the 1970s the Franciscan Brothers of the Cerrito area donated land to the Qom people so that they would pursue agriculture and farming. Interact with local families and artisan women who work with native plants of the lower Chaco wetlands. Visit the vegetable gardens and other projects from the local schools, guided by volunteers of the Poverty Spotlight Cerrito Initiative.

Meeting Place:	Hotel Lobby
Facilitator:	Fernando Pfannl, Fundación Paraguaya
Recommendations:	Wear comfortable clothes and shoes

7:30 – 9:00

CERRITO CAMPUS TOUR (OPTIONAL)

Take a student and teacher guided tour of the school's academic and productive areas and see firsthand how students are applying what they learn in the classroom. Students manage a wide variety of enterprises that make the school self-sufficient, such as the hotel, vegetable and animal production, dairy processing plant and refrigerated pantry, among others.

Meeting Place:	Franciscan Auditorium Stairway
Facilitator:	Hugo Florentín, Fundación Paraguaya
Recommendations:	Wear comfortable clothes and shoes

7:30 – 8:30

MORNING WORKOUT (OPTIONAL)

Take a morning run around campus, a guided walk through the school grounds and its eucalyptus plantations.

Meeting Place:	Pool Area
Facilitator:	Bruno Vaccotti, Fundación Paraguaya
Recommendations:	Wear gym clothes

10:00 – 10:25 OPENING REMARKS

SESSION DETAILS

Meeting Place:	Franciscan Auditorium
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SPEAKERS

- 1) Master of Ceremony Raúl Gauto, Chief of Staff, Fundación Paraguaya
- 2) Martín Burt, Founder and CEO, Fundación Paraguaya,
- 3) Jorge Gartner, Representative Director in Paraguay, Development Bank of Latin America - CAF
- 4) Carolina Robino, Senior Program Officer, Canada's International Development Research Center

Acknowledgement of local authorities:

Indigenous leaders: Alfonso Benitez - Qom Cerriteno; Manuel Dominguez - Qom Cerriteno; Tito Recalde - Qom Rosarinos; Crispin Amarilla - Qom Rio Verde; Jacobo Torres - Qom Rio Verde; Ruben Sosa, Qom Rio Verde; Felix Galeano - Ngalec Qom indigenous leaders.

Municipal authorities: Benjamin Aceval Mayor Oscar Duarte, Benjamin Aceval City Council President Rebeca Sosa.

10:25 – 11:25 INNOVATING BEYOND INCOME TO ELIMINATE POVERTY

SESSION DETAILS

Place: Franciscan Auditorium

SPEAKERS

- Ana Botero, Director, Social Innovation Initiative of the Development Bank of Latin America - CAF
- Michael Walton, Senior Lecturer in Public Policy, Harvard Kennedy School
- Fernando Pfannl, Coordinator Poverty Stoplight Cerrito Initiative, Fundación Paraguaya

MODERATOR

- Martín Burt, Founder and CEO, Fundación Paraguaya

11:25 – 12:45 INNOVATION FROM DIFFERENT SECTORS

SESSION DETAILS

Place: Franciscan Auditorium, then different areas within Cerrito Campus

SECTOR FACILITATORS

- **Government:** Jazmin Gustale, Vice Minister of Inclusive Economic Growth at Paraguayan Ministry of Planning
- **Private Sector:** Gustavo Koo, General Manager, Las Tacuaras
- **Academia:** Richard Matthew, Associate Dean of Research and International Programs, Blum Center for Poverty Alleviation, University of California - Irvine
- **Community:** Lucia Buratovich, Project Manager, Fundación Irradia and Lourdes Agüero, Poverty Stoplight Operations Manager, Fundación Paraguaya

12:45 – 14:00 LUNCH



14:10 – 15:00 PUTTING TOILETS ON THE MAP

SESSION DETAILS

Place: Franciscan Auditorium

SPEAKERS

- Jack Sim, Founder, World Toilet Organization

FACILITATOR

- Laura Bergh, Chief Enabler, Poverty Spotlight Office - South Africa

15:00 – 16:30 BREAKOUT SESSIONS

SESSION 1

TECHNOLOGY FOR POVERTY ELIMINATION

SESSION DETAILS

Place: Dining Room

SPEAKERS

- Yves Moury, Founder, President & CEO, Fundación Capital
- Bjorn Schmidtke, CEO and Co- Founder, Penguin Business
- Fernando Vallese, Co-Founder and Director, PO Paraguay

FACILITATOR

- Daniel Cricco, CEO, SODEP

SESSION 2

HEALTH & ENVIRONMENT

SESSION DETAILS

Place: Franciscan Auditorium

SPEAKERS

- Fernando Vangioni, Executive Director, Fundación Visión
- Kevin White, Executive Director, Global Vision 2020
- Ma. Eugenia Alderete, Hydrological Resources Team Leader, International Center for Hydroinformatics, Itaipu
- Jodi Quas, Professor of Psychology and Social Behavior and Nursing Sciences, University of California – Irvine

SESSION 3

HOUSING & INFRASTRUCTURE

SESSION DETAILS

Place: La Salle Salon

SPEAKERS

- Soledad Núñez, Minister of the Paraguayan National Secretary of Housing and Habitat
- Brett Sanders, Professor of Civil and Environmental Engineering, University of California – Irvine

FACILITATOR

- Carlos Abogabir, Co-Founder & Chariman, GeCo

17:00 – 18:00

JOIN A STUDENT'S SPORT COMPETITION! (OPTIONAL)

Join the Cerrito community in a game of Piki-Volley, a combination of football and volleyball, which has become very popular in Paraguay. Feel free to join the team or relax and watch from the sidelines, choosing a team to root for!

ACTIVITY DETAILS

Meeting Place: Lobby

Recommendations: Wear gym clothes

18:00 – 19:30

SHARING TOOLS FOR ELIMINATING POVERTY WITH DENDE PARAGUAYAN LEADERS

SESSION DETAILS

Place: La Salle Salon

SPEAKERS

- Michael Walton, Senior Lecturer in Public Policy, Harvard Kennedy School
- Jack Sim, Founder, World Toilet Organization
- Diego Zavaleta, Research Officer, Oxford Poverty and Human Development Initiative - Oxford University
- Laura Bergh, Chief Eneabler, Poverty Stoplight Office - South Africa

FACILITATOR

- Martín Burt, Founder and CEO, Fundación Paraguaya

18:00 – 19:30 **MOVIE NIGHT: DAUGHTERS OF THE FOREST DOCUMENTARY (OPTIONAL)**

SESSION DETAILS

Place: Franciscan Auditorium

SPEAKERS

- Celsa Acosta, Co-Coordinator Poverty Stoplight Cerrito Initiative, Fundación Paraguaya
- Paola Palmira Mereles, Cerrito Agricultural School Alumni
- Bianca Soares, Cerrito Agricultural School Alumni

19:30 **DINNER – “ASADO A LA ESTACA”**



20:30 – 22:30 **BONFIRE AND MUSIC (OPTIONAL)**

THURSDAY,

MAY 24

7:00 – 9:30

BREAKFAST



7:30 – 9:00

VISIT THE QOM VILLAGE (OPTIONAL)

Take a five-minute bus ride to the neighboring indigenous community and learn about the history, culture and language of the QOM people. This indigenous group is located in the Gran Chaco region, now Argentina, Bolivia and Paraguay. They were originally nomadic hunter-gatherers who, upon the arrival of the Spanish, adopted the horse and resisted colonialist for several centuries. At the beginning of the 1970s the Franciscan Brothers of the Cerrito area donated land to the Qom people so that they would pursue agriculture and cattle farming. Participants will interact with local families and rural artisan women that work with totora and carandilla, native plants of the lower Chaco wetlands. You will also see the vegetable gardens and other enterprises from the local schools, guided by volunteers of the Poverty Spotlight Cerrito Initiative.

Meeting Place:	Hotel Lobby
Facilitator:	Fernando Pfannl, Fundación Paraguaya
Recommendations:	Wear comfortable clothes and shoes

7:30 – 9:00

CERRITO CAMPUS TOUR (OPTIONAL)

Take a student and teacher guided tour of the school's academic and productive areas and see firsthand how students are applying what they learn in the classroom. Students manage a wide variety of enterprises that make the school self-sufficient, such as the hotel, vegetable and animal production, dairy processing plant and refrigerated pantry, among others.

Meeting Place:	Franciscan Auditorium Stairway
Facilitator:	Hugo Florentín, Fundación Paraguaya
Recommendations:	Wear comfortable clothes and shoes

7:30 – 8:30

MORNING WORKOUT (OPTIONAL)

Take a morning run around campus or a guided walk through the school grounds and its eucalyptus plantations to welcome this great day!

Meeting Place:	Pool Area
Facilitator:	Bruno Vaccotti, Fundación Paraguaya
Recommendations:	Wear gym clothes

9:45 – 9:50

OPENING REMARKS

9:50 – 10:50

MISSING DIMENSIONS OF POVERTY

SESSION DETAILS

Place:	Franciscan Auditorium
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SPEAKER

- Diego Zavaleta, Research Officer, Oxford Poverty and Human Development Initiative, Oxford University

MODERATOR

- Ana Botero, Director, Social Innovation Initiative of the Development Bank of Latin America – CAF

PANELISTS

- Andrew Fagan, Executive Director, Cornell Cooperative Extension of Chemung County
- Richard Matthew, Associate Dean of Research and International Programs, School of Social Ecology, University of California – Irvine

11:00 - 12:00

SCALING UP FOR IMPACT

SESSION DETAILS

Place:	Franciscan Auditorium
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SPEAKER

- Isabel Guerrero, Co- Founder and Executive Director, IMAGO

12:00 - 12:45 **INSIGHTS FOR DEVELOPMENT**

SESSION DETAILS

Place: Franciscan Auditorium

SPEAKER

- Oscar Calvo-Gonzalez, Practice Manager in the Poverty and Equity Global Practice, World Bank

FACILITATOR

- Michael Walton, Senior Lecturer in Public Policy, Harvard Kennedy School

12:45 - 14:00 **LUNCH**



14:00 - 15:30 **BREAKOUT SESSIONS**

SESSION 1

EDUCATION & CULTURE

SESSION DETAILS

Place: Barbecue Area

SPEAKERS

- Nancy Guerra, Dean of the School of Social Ecology, University of California - Irvine
- Hugo Florentín, General Director of Cerrito Agricultural School, Fundación Paraguaya

FACILITATOR

- Raúl Gauto, President, Juntos por la Educación

SESSION 2

INCOME & EMPLOYMENT

SESSION DETAILS

Place: Franciscan Auditorium

SPEAKERS

- Susana Martínez-Restrepo, Managing partner and Director of Research Development, Corewoman
- Francisco Mancia, Special Projects and Operations Manager, Fundación Salvadoreña de Apoyo Integral
- Pablo Acevedo, Business Manager, Bancard
- Rodrigo Weiberlen, Director, ICON

FACILITATOR

- Luis Fernando Sanabria, COO, Fundación Paraguaya

SESSION 3

ORGANIZATION & PARTICIPATION

SESSION DETAILS

Place: La Salle Salon

SPEAKERS

- Silvia Taurozzi, Director, Fundación Irradia
- Matias Ordeix, President, Paraguay Global Compact
- Lucha Abbate, Executive Director, Tierra Nuestra
- Carlos Daniel Mojoli Boggino, Founder, MasPaz

FACILITATOR

- Fernando Pfannl, Coordinator Poverty Stoplight Cerrito Initiative, Fundación Paraguaya

15:30 – 16:20 WRAPPING UP

Place: Franciscan Auditorium

Monday/Someday Pledge.

16:20 – 16:30 CLOSING WORDS

Place: Franciscan Auditorium

Closing words by Martín Burt, Founder and CEO, Fundación Paraguaya.

17:00 – 18:00 JOIN A STUDENT'S SPORT COMPETITION! (OPTIONAL)

Join the Cerrito community in a game of Piki-Volley, a combination of football and volleyball, which has become very popular in Paraguay. Feel free to join the team or relax and watch from the sidelines, choosing a team to root for!

ACTIVITY DETAILS

Meeting Place: Lobby

Recommendations: Wear gym clothes

19:00 CLOSING DINNER – FINGER FOOD AND CULTURAL EVENT

Participants will share a closing encounter dinner with a Paraguayan traditional show including music and dancers.

FRIDAY

MAY 25

7:00 – 9:30

BREAKFAST



Hotel Check out - Transportation Coordination

PERMANENT BOOTHS

Poverty Stoplight Booth

The Poverty Stoplight was created due to a global need for a metric that not just measures poverty but also addresses it. Using an app on a phone, tablet or computer, families take a pictographic survey to produce a color-coded dashboard that allows them to see the details of their quality of life and to create a plan to improve the areas of their life that they choose. Through its geo-tagging capabilities, the app then generates “poverty maps” for entire communities, allowing stakeholders to make targeted efforts and better channel resources in a joint effort to eliminate poverty. Meet staff from Poverty Stoplight Headquarters to learn more about this worldwide initiative.

Cerrito Products Booth

“Learning by doing, selling, earning.” Fundación Paraguaya schools, in addition to a first-level education, incorporate self-sufficient productive units that require significant amounts of field practice and marketing skills. The goods and services made and offered by our students are of high quality. By selling our products, the students develop an entrepreneurial spirit and increase their self-esteem as they work to generate profits in order to cover the school’s operating cost. In the learning professional environment you will find: Gourmet Iberico Cheese, elaborated in our dairy plant with goat and cow milk, and matured for several months with the guidance and supervision of our Spanish master cheese maker - a unique delicacy in Paraguay; Artisanal Dulce de Leche (Caramel); Honey; Organic Horticultural Products, Dry Bakeries, Jams and Marmalades and Artisanal Sweets.

Qom Artisan Women Booth

The Qom artisan women are members of artisan committees and belong to the Cerriteños, Rosarinos and Río Verde Qom Communities. They will exhibit their crafts, including baskets, textiles and ornaments made from raw materials from the Lower Chaco wetlands such as totora, carandilla, leucaena and other local seeds.



CERRITO 2018: INNOVATION FOR POVERTY ELIMINATION

Curated by Fundación Paraguaya

Supported by IDRC and CAF
General Coordination: INTERACCIÓN,
Michelle Breuer & María Mérsan



Cerrito

2018